



DEUS

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IDENTIFICATION
DESIGN GUIDELINES



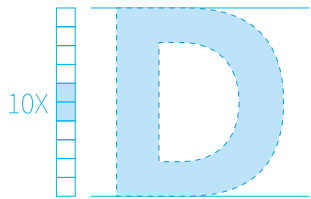
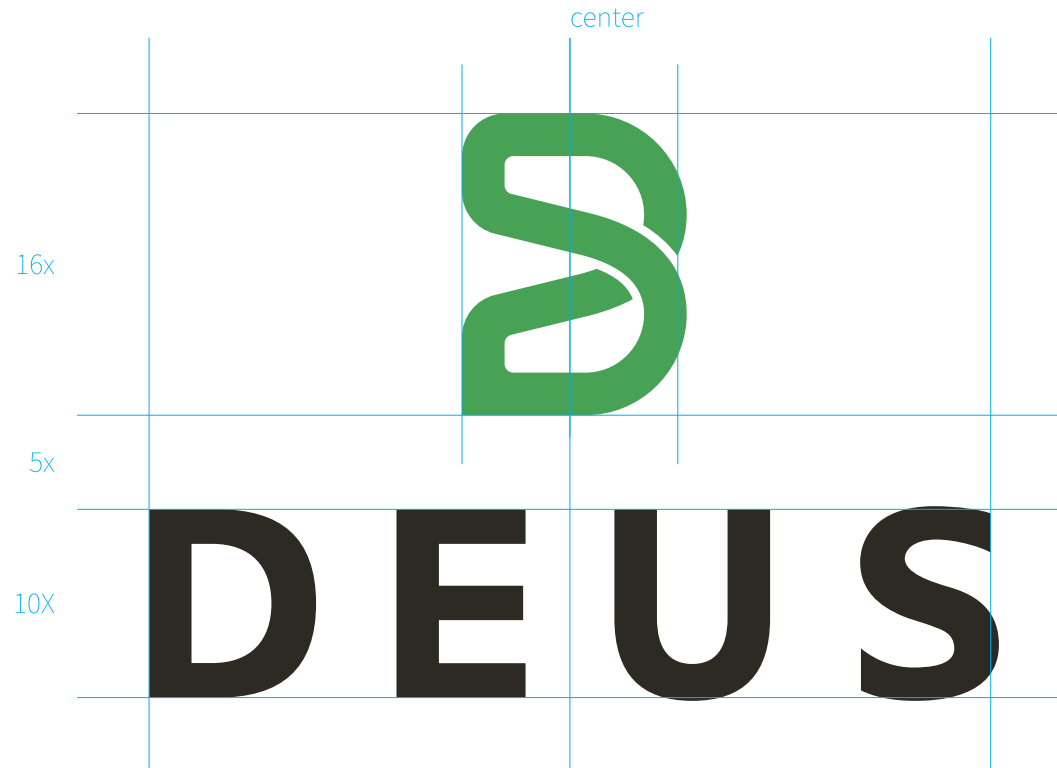
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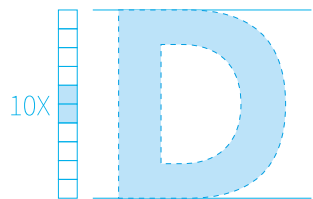


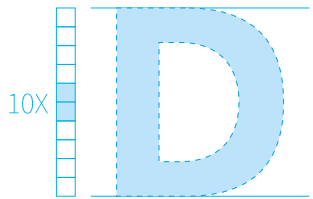
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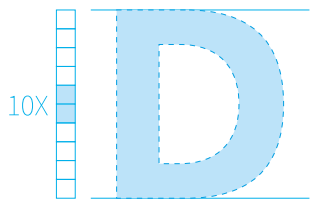
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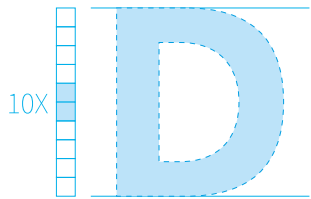
※ Never overlap with other images.



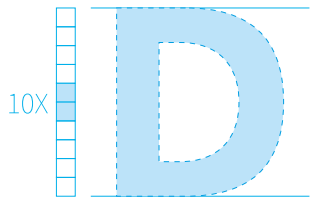
※ Never overlap with other images.

Clear Space(Left&Right)

클리어 스페이스(Left&Right)



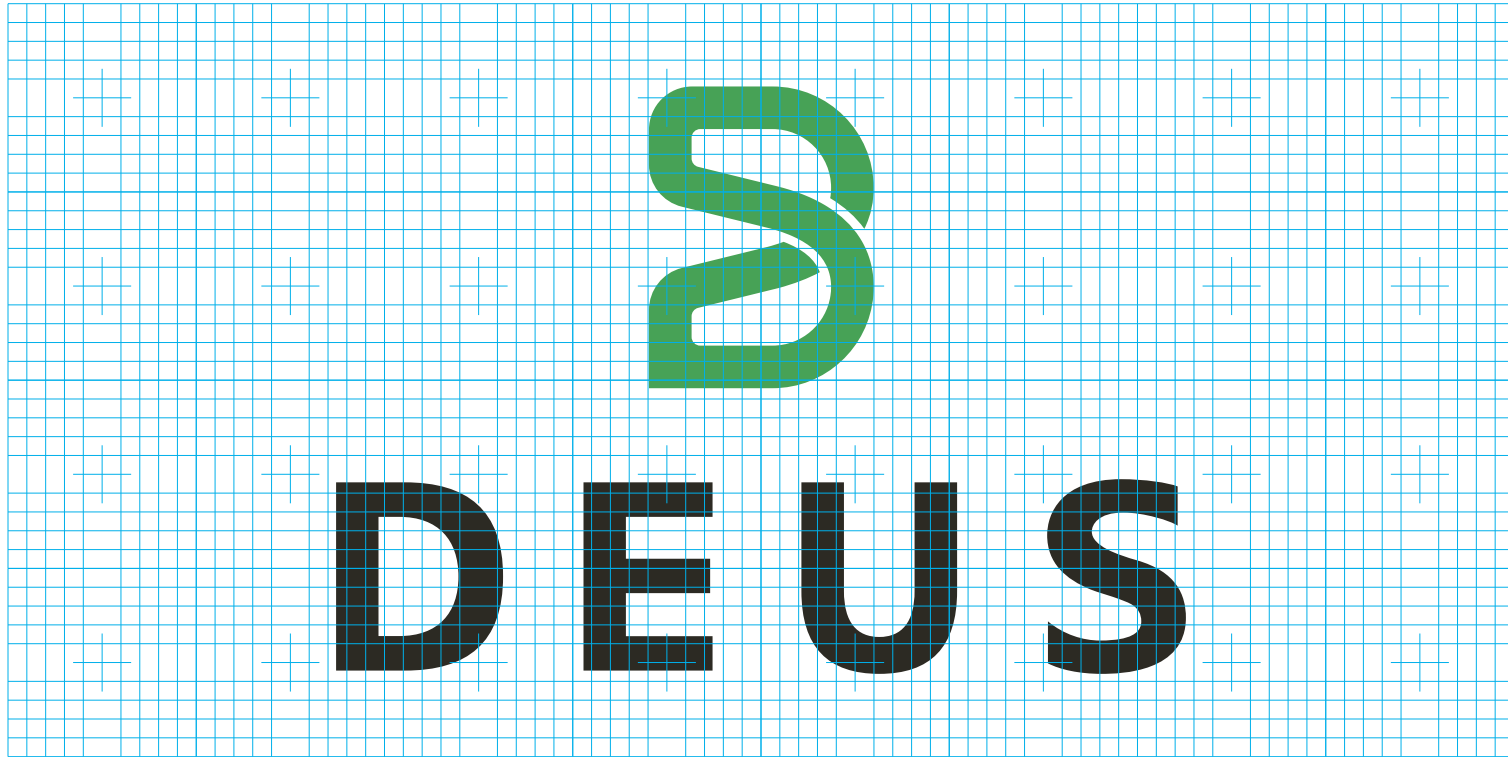
※Watch out for image damage.

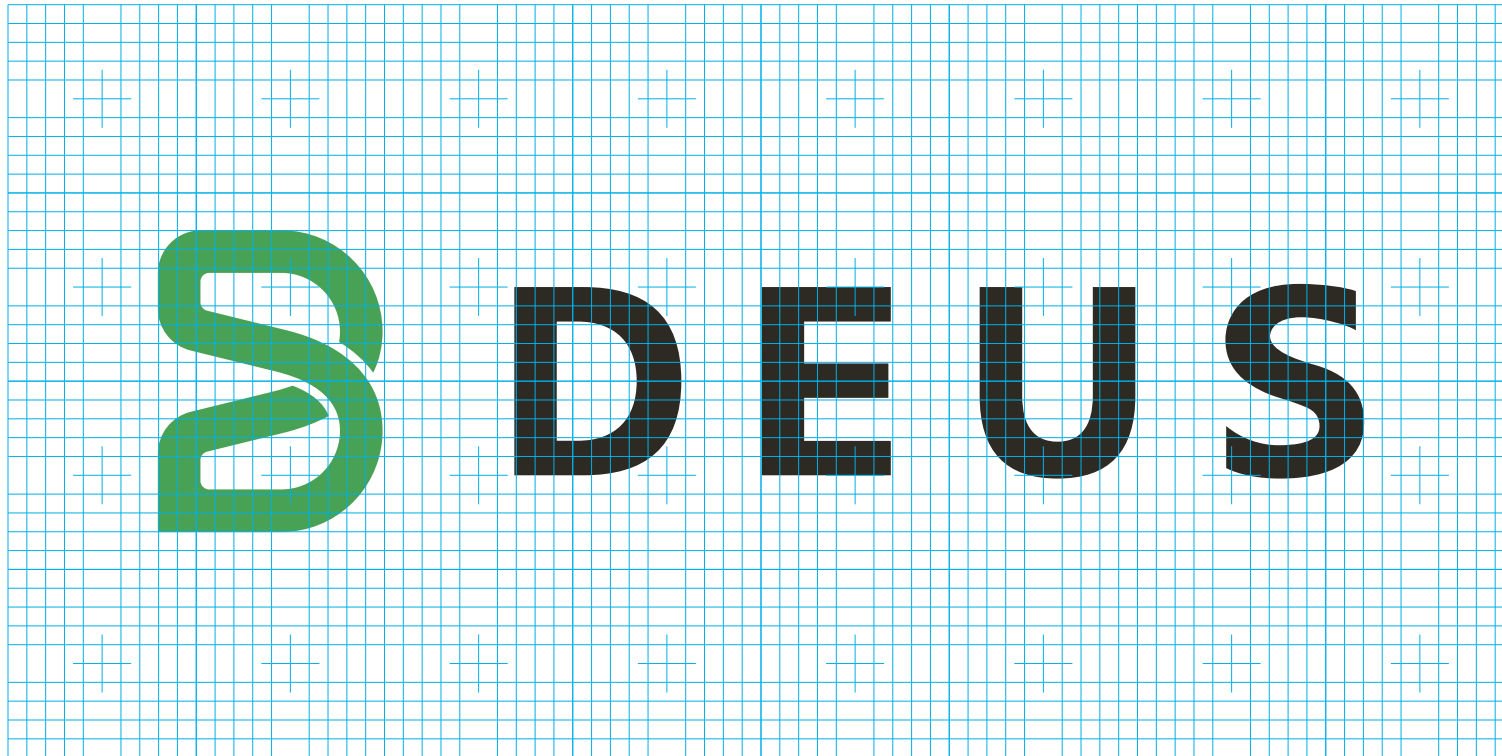


※Watch out for image damage.

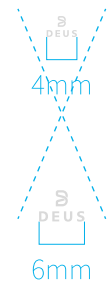
Safety space(Left&Right)

세이프티 스페이스(Left&Right)



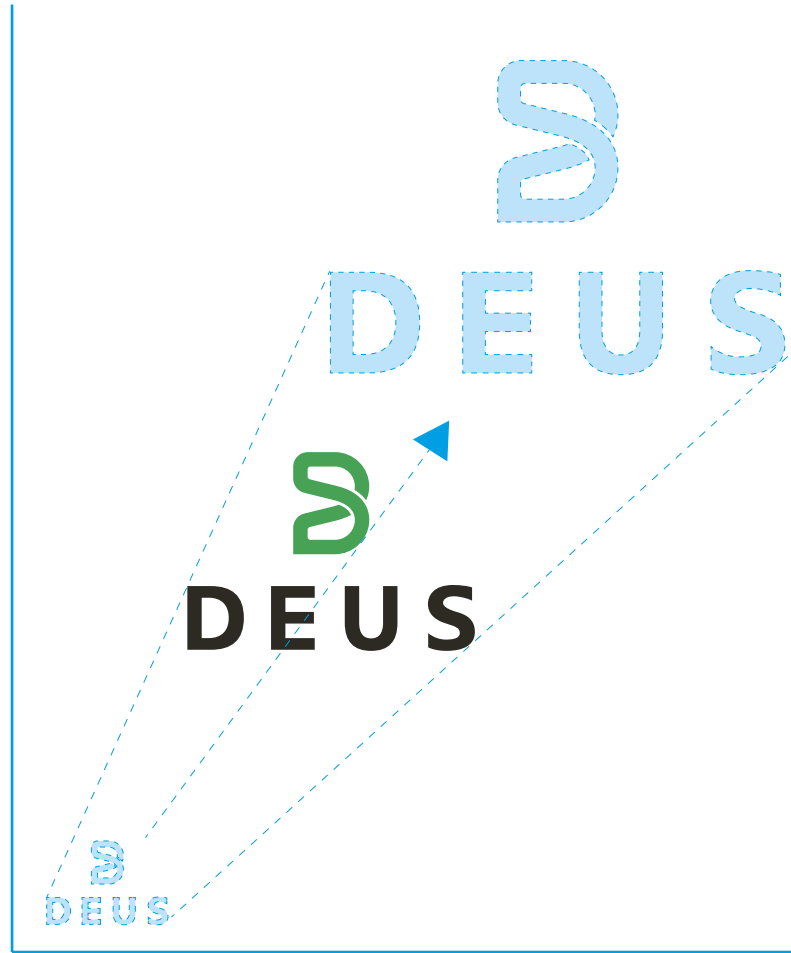


Primary



Left&Right





※Uniform scale

C 73, M 10, Y 82, K 0
R 59, G 165, B 88
PANTONE 7738C
#3ba558

C 82, M 76, Y 79, K 59
R 34, G 36, B 32
PANTONE 419C
#222420

C 75, M 5, Y 55, K 0
R 11, G 171, B 139
PANTONE 7723C
#0bab8b

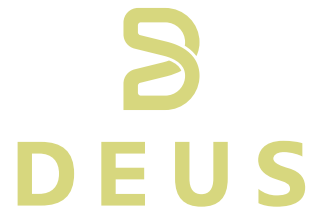
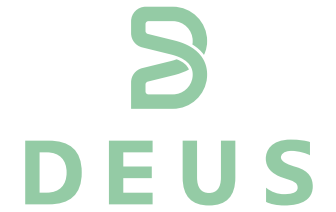
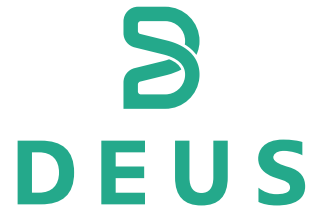
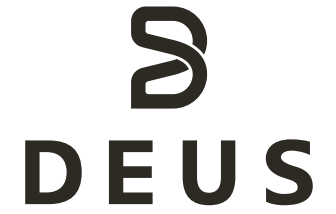
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R 145, G 204, B 164
PANTONE 345C
#91cca4

C 21, M 7, Y 61, K 0
R 214, G 218, B 123
PANTONE 585C
#d6da7b

C 23, M 0, Y 20, K 0
R 206, G 232, B 215
PANTONE 621C
#cee8d7



Primary color



Basic colors